

SCIENCE . TECHNOLOGY

SCIENCE UNRAVELLED

45' (GER, ENG subs)

Scientific studies are omnipresent.

Most readers have to rely on them blindly. But more and more scientists are publishing their research results in magazines that also publish "scrap studies" without quality control. But how can good science be distinguished from fake science? Dermatologically tested, clinically tested, good for health: many products advertise with such claims. Dubious studies are not only a huge problem in the cosmetics and food industry, but also in medicine. Especially for patients with serious illnesses, this can quickly become fatal if they fall for dubious healing promises. We show how easy it is to falsify and publish studies.



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